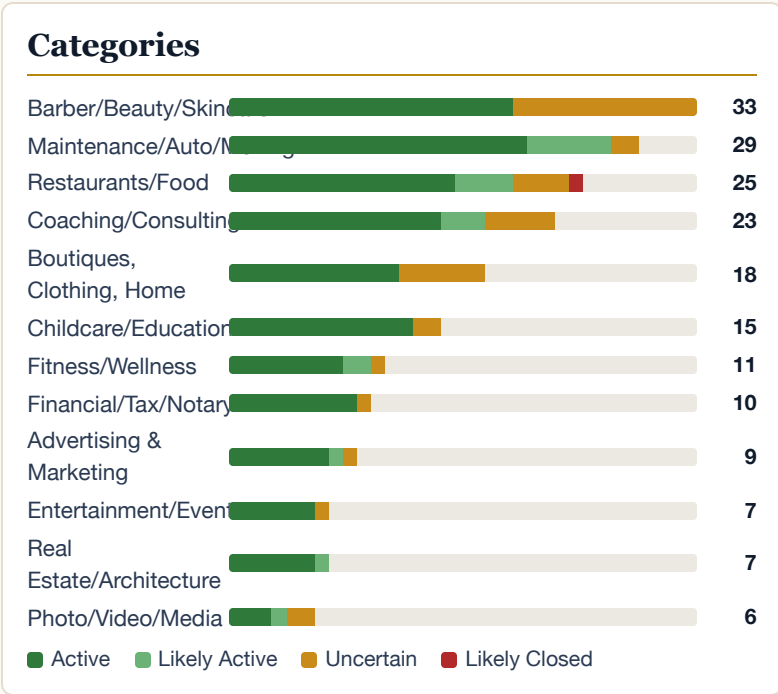


Black-Owned Business List Audit

Greater Lehigh Valley Chamber of Commerce list, scrubbed and verified for the 2026 membership push.

Verified May 7, 2026 Source lehighvalleychamber.org/supportblackbusinesslv.html Owner Dr. Jeff Bullock

<p>ACTIVE OR LIKELY ACTIVE</p> <p>210</p> <p>97% of the list verifiably operating</p>	<p>TOTAL ON SOURCE LIST</p> <p>216</p> <p>21 industry categories</p>	<p>NEED DIRECT OUTREACH</p> <p>5</p> <p>Down from 40 after 5/7 deep-scrub</p>	<p>CONFIRMED CLOSED</p> <p>1</p> <p>Wiz Kidz Cheesesteaks</p>
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Top-Line Takeaways

- Community is healthy.** 97 of every 100 verifiably operating in 2025 and 2026.
- Light cleanup.** 1 closure. Only 5 phone calls left (down from 40).
- Membership is the prize.** Real estate, legal, finance, and coaching are testimonial-ready.

Strongest Testimonial Pool

- Real Estate / Architecture: 7 active
- Black Legal Experts: 2 active
- Financial / Tax / Notary: 10 mostly active
- Coaching / Consulting: 23 mostly active

Action Items for the Committee

<p>Bucket 1</p> <p>Confirmed Closure</p> <p>1</p> <p>Wiz Kidz Cheesesteaks. Allentown permanently closed Dec 2025. Bethlehem temporarily closed. Remove pending Bethlehem reopen confirmation.</p>	<p>Bucket 2</p> <p>Phone Outreach</p> <p>5</p> <p>A 5/7 deep-scrub on the original 40 found verified signals on 35. The remaining 5 (Christophar Divo Atelier, The Consulting Firm, Ciara Marie's Sweet Creations, RIDAS Kitchen, Reign Noir Travels) genuinely need a phone call.</p>	<p>Bucket 3</p> <p>Engagement Outreach</p> <p>210 to ~210</p> <p>Active list businesses to invite to "Maximize Your Membership" events and tap for testimonial videos. Sized once chamber member CSV is shared.</p>
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Methodology note. The Member? column reflects a Google site-search check that is unreliable for this list (the chamber's Black-Owned Businesses page itself is on lehighvalleychamber.org). Treat "Yes" as "appears on chamber pages," not "confirmed paid member." Recommend asking Danielle for the chamber's active member CSV to size Bucket 3 accurately.

